DIGITAL TRAINING SOLUTION
THE CHALLENGE

Due to the rise of COVID-19, social impact organizations are struggling. In our survey of over 500 social impact leaders, we learned the depth of the challenges they are up against. By cutting these leaders off from the training, convenings and conferences that empower them to drive their impact, the epidemic has the potential to stall progress on the SDGs at the community level all over the world.

In our conversations with the organizations, foundations and investors that support these social impact leaders, we kept hearing a common question.

“How do we deliver the types of experiences and training our participants rely on in a world of social distancing?”

HOW PHILANTHROPY U CAN HELP

At Philanthropy U, online training for social impact is what we do. To meet this new challenge, our world-class instructional designers are ready to work with new partners to convert in-person training and convenings to online experiences. Our engineers and product managers have built custom learning environments and online communities ready for training participants.

BEYOND A WEBINAR

Not all online experiences are of equal value. Although webinars are relatively easy to put together, we know our trainings are more effective.

COMMUNITY
Our online experiences connect participants through online community, recognizing that building social capital and finding solidarity in the virtual presence of others is as important online as during in-person convenings.

PROGRESS GRAPHS
Our experiences are able to measure, track and visualize progress from individuals and organizations, both on individual skills and overall performance, quantifying the efficacy of the training.

WORLDWIDE ACCESS
Our experiences recognize the barriers to entry so many social impact leaders face, from technological issues to time zones to varied learning preferences. Our solution is available on participants’ time, on their terms.

We are committed to delivering excellent training for those doing the most important work in these times of crisis.
OUR SOLUTION

We value the experience of social impact leaders on our platform above all else, and will continue to anchor our work accordingly. Although our solution will be tailored to your organization’s needs, you can expect that your participants will be able to:

- Visit a private learning platform via a custom link where your training(s) will be hosted.
- Scroll through the curriculum and engage with various workshop, panels and training modules, as well as make a plan to complete their tasks.
- Complete assessments to measure competency growth at the conclusion of training modules.
- Connect with other participants and engage in online discussion groups and networks.
- Engage in opportunities, from mentorship to live programming to participation in other Philanthropy U programs, that can help them build skills and relationships.

OUR PROCESS

1. UNDERSTAND
   We will start by reviewing your in-person training materials and speaking with your training providers to understand what the optimal online format would be to meet your needs.

2. DRAFT & PUBLISH
   Our instructional design team will convert your materials into a set of online trainings, complete with assessments and community functionality.

3. INTERNAL REVIEW
   We will publish the learning material in a private environment and share it with you for review and make any modifications, as needed.

4. COMMUNICATION PLAN
   We will develop a communication strategy with you to engage and retain your participants as you pivot to an online experience.

5. LAUNCH & SUPPORT
   We will launch the experience and track progress using our data visualization tools and competency assessments. Your participants will have ongoing support from our team as they move through the training.

Together, we can rapidly respond to support those who need it most.

Our online trainings can effectively empower those on the frontlines of the COVID-19 epidemic to respond effectively. Our solutions are scalable, accessible and highly customizable.

To schedule a consultation to understand how we can develop a training solution to meet your needs, please contact dan@philanthropyu.org.